

The ACOUSTIC ROOSTER series focuses on the importance of music in our everyday lives. The new PBS KIDS® animated special and series of shorts introduce a new generation of kids to the vibrant world of the arts, specifically Jazz music, while reinforcing the importance of collaboration, creativity, and self-expression. Centered on the titular character, a guitar-strumming Rooster arrives at the Bebop Barnyard to join a band for the Jammin' Jazz Contest. After mastering three special Jazz skills, Rooster learns to collaborate with other musicians and becomes a member of the "Barnyard Band," learning that the heart of Jazz lies in everyone being free to play together.

CURRICULUM

PBS KIDS' first series all about music delivers a focused arts education and will teach kids about foundational music concepts and the importance of teamwork to inspire them to use their creativity as an outlet for self-expression as it opens their eyes—and ears—to the richness of Jazz. Kids will be introduced to key Jazz skills such as following the beat, call and response, and improvisation, and be exposed to various instruments and Jazz styles (like ragtime), and more.





Mules Davis

SAMPLE STORIES

1-HOUR SPECIAL

ACOUSTIC ROOSTER AND HIS BARNYARD BAND

The toe-tapping special follows the musical adventures of the precocious, young Rooster, who dreams of joining a world-class Jazz band alongside his talented friends, including Mules Davis, Lil Herdin, Ella Finchgerald, Duck Ellington, and the Chick-a-Dees (an adorable trio of preschool chicks), whose names are all playful nods to famous Jazz greats.



Acoustic Rooster

20 3-MINUTE SHORTS

ACOUSTIC ROOSTER: JAZZY JAMS

These short stories highlight styles of Jazz, musical concepts, as well as kid-relatable everyday experiences, each featuring an original song. Whether they're helping a friend overcome sadness with a blues song or jumpstarting the day with a jazzy tune, Rooster and his friends will help kids understand the importance of expressing their emotions.

113 In "Rooster's Stormy Song," Rooster and Lil show the Chick-a-Dees how music can be loud or soft – just like thunder!

116 In "Rooster's Old MacDonald Song," Rooster leads a jazzy version of "Old MacDonald" to introduce the Barnyard Band!



A suite of digital content for kids, families and teachers will launch in tandem with the series to reinforce its core messages, support play, encourage creative expression and promote the exploration of self-identity and community.

New resources include:

- A website with an interactive game, "Groovin' with Acoustic Rooster," which allows kids to create their own music and play along with their favorite songs from the show on the free PBS KIDS Games App
- Videos on pbskids.org
- Promotional assets on The Source
- Virtual and In-Person Engagement Kit from GBH





Ella Finchgerald

PRODUCTION HIGHLIGHTS

This project is based on "Acoustic Rooster and His Barnyard Band," the beloved children's book by Emmy® Award-winning, Newbery medalist, and #1 New York Times bestselling author Kwame Alexander.

The series is produced by GBH Kids and is animated by Global Mechanic.